

REF: CIL/CC/BSE-16/2018-19

August 21, 2018

To,
The Department of Corporate Service
The BSE Limited,
P.J. Towers,
Dalal Street,
Mumbai – 400 001

Sub: Disclosure of Material Event/ Information under Regulation 30 of SEBI (LODR) Regulations, 2015

Scrip Code: 531358

Dear Sir/Madam,

We M/s. Choice International Limited the “ Company” are glad to inform that, our wholly owned subsidiary “M/s. Choice Equity Broking Private Limited” herein referred to as “ Choice Broking” on receipt of the necessary statutory approvals has launched its **Online Mobile & Web based Trading Application/ Platform on this twenty first day of August , 2018** named “ JIFFY”.

Redefining and revolutionizing the online stock market trading space, **Choice Broking** has launched its app – Jiffy to enable investment fraternity to trade with speed and ease. “JIFFY” is a trader-driven & Investor friendly platform which facilitates a single-window and single-click trade for its users without any time lag to cope up with the ever-fluctuating Markets.

An omnipresent platform with presence through Website, Android App and iOS App, “JIFFY” also allows to Call & Trade and shall soon be launching a Desktop Trading Software. It carries features such as a detailed & advanced technical chart module, single-screen segments on a company page, in-depth financial info of a company and a global indices and current market performance overview, It also supports price alerts and holding alerts. To add further “JIFFY” also serves an E-KYC registration process using AADHAAR.

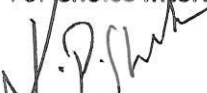
Jiffy Access and in-depth info about the platform can be reached via -

1. Website: <https://jiffy.in/>
2. Android App: <http://bit.ly/2MvHfEM>
3. iOS App: <https://apple.co/2MhP55Z>

Kindly take the same on your record and oblige us.

Thanking You,

Yours Truly,
For **Choice International Limited**


(Karishma Shah)

Company Secretary & Compliance Officer



Choice International Limited

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