

Unaudited Financial Results For The Quarter Ended & Half Year Ended On September 30, 2009

(Rs in Lakhs)

Particulars	Quarter Ended as on 30.09.2009 (Unaudited)	Quarter Ended as on 30.09.2008 (Unaudited)	Half Year Ended as on 30.09.2009 (Unaudited)	Half Year Ended as on 30.09.2008 (Unaudited)	Year Ended as on 31.03.2009 (Audited)
1 Income					
a. Income from Operations	965.13	21.23	1090.61	38.81	188.49
b. Other Operating Income	3.02	0	7.09	0	0
Total Income (a+b)	968.15	21.23	1097.7	38.81	188.49
2 Expenditure					
a Operating Cost	664.32	14.26	690.23	31.21	151.30
b Employees Cost	54.63	3.63	85.05	5.38	9.74
c Depreciation and Amortisation	5.12	0.31	11.96	0.62	4.49
d Other Expenditures	135.28	1.64	181.48	2.65	2.70
Total Expenditure	859.35	19.84	968.72	39.86	168.23
Profit from Operations before Other Income, Interest and					
3 Exceptional Items (1-2)	108.8	1.39	128.98	-1.05	20.26
4 Other Income	0	0.35	0	4.35	0.00
5 Profit before interest and Exceptional items (3+4)	108.8	1.74	128.98	3.30	20.26
6 Interest	0	0	0	0	0
7 Profit before Exceptional Items (5-6)	108.8	1.74	128.98	3.30	20.26
8 Exceptional Items	0	0	0	0	0
9 Profit from Ordinary Activities before tax (7+8)	108.8	1.74	128.98	3.30	20.26
10 Tax Expenses	16.81	0.2	19.84	0.37	5.84
11 Net Profit from Ordinary Activities after tax (9-10)	91.99	1.54	109.14	2.93	14.42
12 Extra-Ordinary Items	0.00	0.00	0.00	0	0
13 Net Profit after Tax for the period (11-12)	91.99	1.54	109.14	2.93	14.42
14 Paid Up Equity Share Capital (Face Value Rs 10/-)	650.48	400.08	650.48	400.08	400.48
15 Reserves excluding Revaluation Reserve as per Balance Sheet of previous Accounting Year	21.74	20.86	21.74	20.86	20.86
16 Earnings per Share (EPS)					
Basic & Diluted (not annualised) (Rs)	1.41	0.04	1.92	0.07	0.36
17 Public Shareholding:					
No of Shares	4750873	2675873	4750873	2675873	2675873
Percentage of Shareholdings(%)	73.04%	66.82%	73.04%	66.82%	66.82%
18 Promoter and Promoter Group Shareholding					
a) Pledged/Encumbered	NIL	NIL	NIL	NIL	NIL
b) Non-Encumbered					
Number of Shares	1753927	1328927	1753927	1328927	1328927
Percentage of Shares (as a % of the total shareholding of promoters and promoter group)	100%	100%	100%	100%	100%
Percentage of Shares (as a % of the total share capital of the company)	26.96%	33.18%	26.96%	33.18%	33.18%

Notes:

- The above unaudited financial results has been reviewed by the Audit Committee and has been taken on records by the Board of Directors held at its meeting on October 30, 2009
- To expand its wings in BPO & KPO business the Company has entered into a share purchase agreement on 25th Sep. 2009 to acquire 1557650 equity shares (30.38%) of the Zenu Infotech Ltd.
- The Company has a single business segment namely "Financial Services", hence segmental reporting is not required.
- The figures for the previous period are regrouped and rearranged wherever deemed necessary.
- No Investor Complaints are pending

Mumbai, October 30, 2009

For Choice International Limited

Kamal Poddar
Managing Director

