

Unaudited Financial Result for the Quarter & Nine Months ended on December 31,2009

		(Rs in Lakhs)				
Particulars	Quarter Ended		Nine Months		Year Ended	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.2009	
1 Income						
a. Income from Operations	1084.83	24.41	2175.44	63.22	188.49	
b. Other Operating Income	0.00	0.00	7.09	0.00	0.00	
Total Income (a+b)	1084.83	24.41	2182.53	63.22	188.49	
2 Expenditure						
a Operating Cost	773.74	15.94	1463.97	47.15	151.30	
b Employees Cost	53.82	1.79	138.87	7.17	9.74	
c Depreciation and Amortisation	8.59	0.31	20.55	0.62	4.49	
d Other Expenditures	126.37	0.94	307.85	3.59	2.70	
Total Expenditure	962.52	18.98	1931.24	58.53	168.23	
Profit from Operations before Other Income, Interest and						
3 Exceptional Items (1-2)	122.31	5.43	251.29	4.69	20.26	
4 Other Income	1.22	0.15	1.22	4.5	0.00	
5 Profit before interest and Exceptional items (3+4)	123.53	5.58	252.51	9.19	20.26	
6 Interest	0.71	0.00	0.71	0.00	0.00	
7 Profit before Exceptional Items (5-6)	122.82	5.58	251.80	9.19	20.26	
8 Exceptional Items	0.00	0.00	0.00	0.00	0.00	
9 Profit from Ordinary Activities before tax (7+8)	122.82	5.58	251.80	9.19	20.26	
10 Tax Expenses	18.98	0.63	38.82	1.01	5.84	
11 Net Profit from Ordinary Activities after tax (9-10)	103.84	4.95	212.98	8.18	14.42	
12 Extra-Ordinary Items	0.00	0.00	0.00	0.00	0.00	
13 Net Profit after Tax for the period (11-12)	103.84	4.95	212.98	8.18	14.42	
14 Paid Up Equity Share Capital (Face Value Rs 10/-)	650.48	400.08	650.48	400.08	400.48	
Reserves excluding Revaluation Reserve as per Balance Sheet						
15 of previous Accounting Year	21.74	20.86	21.74	20.86	20.86	
16 Earnings per Share(EPS)						
Basic & Diluted (not annualised) (Rs)	1.60	0.12	3.55	0.20	0.36	
17 Public Shareholding:						
No of Shares	4750873	2675873	4750873	2675873	2675873	
Percentage of Shareholdings(%)	73.04%	66.82%	73.04%	66.82%	66.82%	
18 Promoter and Promoter Group Shareholding						
a) Pledged/Encumbered	NIL	NIL	NIL	NIL	NIL	
b) Non-Encumbered						
Number of Shares	1753927	1328927	1753927	1328927	1328927	
Percentage of Shares (as a % of the total shareholding of promoters and promoter group)	100%	100%	100%	100%	100%	
Percentage of Shares (as a % of the total share capital of the company)	26.96%	33.18%	26.96%	33.18%	33.18%	

Notes:

- The above results, which have been subjected to a limited review by the statutory auditors of the Company, were reviewed by the Audit Committee and has been taken on records by the Board of Directors held at its meeting on January 30, 2010 and are being published in accordance with Clause 41 of the Listing Agreement.
- The Company has a single business segment namely "Financial Services", hence segmental reporting is not required.
- The Company had entered into a Share Purchase Agreement with the promoters of Zenu Infotech Limited and made an open offer as per the requirements of SEBI (SAST) Regulations, 1997 to the shareholders of Zenu Infotech Limited on September 30, 2009. The process has been successfully completed.
- The Company is venturing into the business of Equity and Commodity Broking by acquiring membership of BSE, NSE, MCX, NCDEX through its wholly owned subsidiaries
- The figures for the previous period are regrouped and rearranged wherever deemed necessary.
- No Investor Complaints are pending



For Choice International Limited

Ahham Pamecha
Director

Date: January 30, 2010

Place: Mumbai

202 Chartered House, Dr. C. H. Street, Marine Lines, Mumbai - 400 002, T: 91. 22. 2206 8602/3 F: 91. 22.06 8600

Offices At: Mumbai, New Delhi, Kolkata, Bangalore and Jaipur.

www.thechoice.in

February 16, 2010

To,

The Department of Corporate Services,
Bombay Stock Exchange,
P.J. Tower, Dalal Street,
Mumbai-400 001

Re : **Limited Review Report**
: **Scrip Code: 531358**

Dear Sir/Madam,

With reference to the above, kindly find enclosed the following documents for your kind perusal.

1. Limited Review Report for the quarter ended as on December 31,2009

Kindly take the above documents on your records and acknowledge the receipt.

Thanking You,

Yours truly,
For **Choice International Limited**

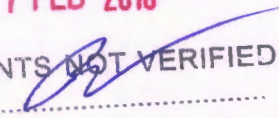


Mahavir Toshniwal
Company Secretary



BOMBAY STOCK EXCHANGE LTD.
INWARD SECTION

17 FEB 2010

CONTENTS NOT VERIFIED
SIGN. 



GUPTA SHYAM & Co
Chartered Accountants

11, Sukhsagar, Akurli X Rd no1, Kandivali (E), Mumbai-101.

E-mail: kapildhara@mtnl.net.in Phone/Telefax: 2887 0869.

Ref: SSG/ REPO / 2009-10

CA. Shyamsunder Gupta
{ B Com(Hon.), FCA, DISA (ICAI) }

Date: 15-02-2010

LIMITED REVIEW REPORT

To,
The Board of Directors
Choice International Ltd.
Mumbai.

We have reviewed the accompanying statement of unaudited financial results of **CHOICE INTERNATIONAL LIMITED** for the quarter-ended 31st December, 2009. This statement is the responsibility of Company's Management and has been approved by the Board of Directors.

A review of interim financial information consists principally of applying analytical procedures for financial data and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the generally accepted auditing standards, the objectives of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review conducted as above, nothing has come to our notice that cause us to believe that the accompanying statement of unaudited financial results has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Gupta Shyam & Co.
Chartered Accountants

CA Shyamsunder Gupta
(Proprietor)

