

**UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUNE,2010**

Rs in Lacs

Sr. No.	Particulars	Quarter Ended on		Year Ended on
		30.06.2010	30.06.2009	31.03.2010
		<b>Standalone</b>		
		<b>Unaudited</b>		<b>Audited</b>
<b>1</b>	<b>Income from Operations</b>	<b>596.26</b>	<b>125.48</b>	<b>3454.91</b>
	Other Income	0.15	4.07	14.92
	<b>TOTAL INCOME</b>	<b>596.41</b>	<b>129.55</b>	<b>3469.83</b>
<b>2</b>	<b>Expenditure</b>			
	Operating Cost	422.45	25.91	2482.88
	Employees Cost	60.15	30.42	197.65
	Depreciation	9.00	6.84	29.44
	Other Expenditures	46.71	46.20	353.58
	<b>Total Expenditure</b>	<b>538.31</b>	<b>109.37</b>	<b>3063.55</b>
<b>3</b>	<b>Profit from Operations before Other Income and Interest and Exceptional Items</b>	<b>58.1</b>	<b>20.18</b>	<b>406.28</b>
<b>4</b>	<b>Other Income (Net)</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>5</b>	<b>Profit before Interest and Exceptional Items</b>	<b>58.10</b>	<b>20.18</b>	<b>406.28</b>
<b>6</b>	<b>Interest</b>	<b>0.00</b>	<b>0.00</b>	<b>6.81</b>
<b>7</b>	<b>Profit after Interest and before Exceptional Items</b>	<b>58.10</b>	<b>20.18</b>	<b>399.47</b>
<b>8</b>	<b>Exceptional Items (Expense/Income)</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>9</b>	<b>Profit from Ordinary Activities before tax</b>	<b>58.10</b>	<b>20.18</b>	<b>399.47</b>
<b>10</b>	<b>Tax Expenses</b>	<b>11.58</b>	<b>3.03</b>	<b>131.33</b>
<b>11</b>	<b>Net Profit from Ordinary Activities after Tax</b>	<b>46.52</b>	<b>17.15</b>	<b>268.14</b>
<b>12</b>	<b>Extra-ordinary Items</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>13</b>	<b>Net Profit for the period</b>	<b>46.52</b>	<b>17.15</b>	<b>268.14</b>
<b>14</b>	<b>Paid Up Equity Share Capital(Face Value Rs 10/-)</b>	<b>650.48</b>	<b>650.48</b>	<b>650.48</b>
<b>15</b>	<b>Reserves excluding Revaluation Reserve as per Balance Sheet of previous Accounting Year</b>	<b>376.70</b>	<b>-</b>	<b>376.70</b>
<b>16</b>	<b>Earnings per Share(Basic &amp; Diluted)</b>			

	a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and the previous year (not to be annualized)	0.72	0.35	4.39
	b) Basic and Diluted EPS after Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized)	0.72	0.35	4.39
17	<b>Public Shareholding:</b>			
	No. of Shares	4,408,273	4,750,873	4,750,873
	Percentage of Shareholdings(%)	67.77%	73.04%	73.04%
18	<b>Promoter and Promoter Group Shareholding</b>			
	a) Pledged/Encumbered			
	Number of Shares	-	-	-
	Percentage of Shares(as a % of the total shareholding of promoters and promoter group)	-	-	-
	Percentage of Shares(as a % of the total share capital of the company)	-	-	-
	b)Non-Encumbered			
	Number of Shares	2,096,527	1,753,927	1,753,927
	Percentage of Shares (as a % of the total shareholding of promoters and promoter group )	100%	100%	100%
	Percentage of Shares (as a % of the total share capital of the company )	32.23%	26.96%	26.96%

1. The above unaudited financial results has been reviewed by the Audit Committee and has been taken on records by the Board of Directors at its meeting held on 14th August 2010.

2.The Company has a single business segment namely"Financial Services",hence segmental reporting is not required.

3.The figures for the previous period are regrouped & rearranged wherever deemed necessary.

4. No investor complaints are pending.



# Choice International Limited

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## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2010

(Rs. in Lacs)

Sr. No.	Particulars	Quarter Ended on		Year Ended on
		Standalone		
		30.06.2010	30.06.2009	31.03.2010
		Unaudited		Audited
1	<b>Income from Operations/Net Sales</b>	<b>596.26</b>	<b>125.48</b>	<b>3454.91</b>
	Other Income	0.00	4.07	14.92
	<b>TOTAL INCOME</b>	<b>596.26</b>	<b>129.55</b>	<b>3469.83</b>
2	<b>Expenditure</b>			
	a. Operating and Direct Cost	422.45	25.91	2482.88
	b. Employees Cost	60.15	30.42	197.65
	c. Depreciation	9.00	6.84	29.44
	d. Other Expenditures	46.71	46.20	353.58
	<b>Total Expenditure</b>	<b>538.31</b>	<b>109.37</b>	<b>3063.55</b>
3	<b>Profit from Operations before Other Income and Interest and Exceptional Items</b>	<b>57.95</b>	<b>20.18</b>	<b>406.28</b>
4	Other Income (Net)	0	0.00	0

5	<b>Profit before Interest and Exceptional Items</b>	<b>57.95</b>	<b>20.18</b>	<b>406.28</b>
6	Interest	0.00	0.00	6.81
7	<b>Profit after Interest and before Exceptional Items</b>	<b>57.95</b>	<b>20.18</b>	<b>399.47</b>
8	Exceptional Items (Expense/Income)	0.00	0.00	0.00
9	<b>Profit from Ordinary Activities before tax</b>	<b>57.95</b>	<b>20.18</b>	<b>399.47</b>
10	Tax Expenses	11.55	3.03	131.33
11	<b>Net Profit from Ordinary Activities after Tax</b>	<b>46.40</b>	<b>17.15</b>	<b>268.14</b>
12	Extra-ordinary Items	Nil	Nil	Nil
13	<b>Net Profit for the period</b>	<b>46.40</b>	<b>17.15</b>	<b>268.14</b>
14	<b>Paid Up Equity Share Capital(Face Value Rs 10/-)</b>	<b>650.48</b>	<b>650.48</b>	<b>650.48</b>
15	Reserves excluding Revaluation Reserve as per Balance Sheet of previous Accounting Year	376.70	Nil	376.70
16	<b>Earnings per Share(Basic &amp; Diluted)</b>			
	a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and the previous year (not to be annualized)	0.72	0.35	4.39
	b) Basic and Diluted EPS after Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized)	0.72	0.35	4.39
17	<b>Public Shareholding:</b>			
	No. of Shares	4,408,273	4,750,873	4,750,873
	Percentage of Shareholdings (%)	67.77%	73.04%	73.04%
18	<b>Promoter and Promoter Group</b>			

<b>Shareholding</b>			
a) Pledged/Encumbered			
Number of Shares	Nil	Nil	Nil
Percentage of Shares(as a % of the total shareholding of promoters and promoter group)	Nil	Nil	Nil
Percentage of Shares(as a % of the total share capital of the company)	Nil	Nil	Nil
b)Non-Encumbered			
Number of Shares	2,096,527	1,753,927	1,753,927
Percentage of Shares (as a % of the total shareholding of promoters and promoter group )	100%	100%	100%
Percentage of Shares (as a % of the total share capital of the company )	32.23%	26.96%	26.96%

1. The above unaudited financial results has been reviewed by the Audit Committee and has been taken on records by the Board of Directors at its meeting held on 14th August 2010.
2. The Statutory Auditors of the Company have carried out a Limited Review of the above Results, as required under clause 41 of the listing Agreement.
3. The Company has a single business segment namely" Financial Services", hence segmental reporting is not required.
4. Investor Complaints received and disposed off during the 1<sup>st</sup> quarter ended June 30, 2010 Complaints pending at the beginning of the quarter NIL, received 1, disposal 1 and lying unresolved at the end of the quarter nil.
5. The previous period figures are regrouped & rearranged wherever necessary.
6. The effect of Deferred Tax Liability shall be considered at the end of the accounting year.

Place: Mumbai

Date: 14/08/2010

On order of the Board  
Sd/-

(Kamal Poddar)  
Managing Director